

## *President's Message*



*By Jennifer Gholson, RHT*

Greetings from the “hinterlands” (aka West River)! The new year has started without skipping a beat and those of us on this year’s SDHIMA board have a busy year ahead of us. Having just returned from AHIMA’s Summer Team Talks and Leadership Conference, my head is full of great ideas to explore in the coming year. My efforts this year as your President will focus on assuring that SDHIMA is meeting the needs of the members.

Here are some ideas we’ll be investigating or implementing:

- Trying a shorter, more frequent newsletter. In this age of daily email barrages and little time to read them, we hope this will help you find time to stay informed on SDHIMA news. Let us know how you like it!
- Exploring ways to get you, the SDHIMA members, more involved through volunteering for SDHIMA. We have a wealth of talent out there and we should be recognizing and tapping into it. Make sure you take a moment to read about AHIMA’s ACE initiative.
- I’ve composed an *incredibly short* survey to ascertain your opinions on educational opportunities and volunteerism. Your participation will help the Board develop a strategic plan for the next several years. Details are listed on page 3.
- Exploring other avenues for education such as video-conference or audio-conference sessions.

This is just the start of great things to come...

I want to thank outgoing board members Nicole Downs, Michelle Pudwill and Kathy Dorale for doing such a wonderful job while on the Board as well as getting their new counterparts off to a great start. I also want to thank DeAnne Kribell for showing me the ropes over the past year (you can now take a well-deserved break!). Enjoy what's left of summer and try to stay cool!



## **SDHIMA'S Top 10 List: Reasons Why YOU Should Volunteer**

(our apologies to David Letterman)

10. Serving on a committee is a great way to get involved without the 2-3 year time commitment that Board positions require. However, don't discount a Board position yet (see #3 and #2).
9. To make a difference. (What the current Board is hoping for)
8. Builds leadership skills, since we weren't all born great leaders.
7. Develops self-esteem. You find out that you're capable of more than you ever thought.
6. You meet new people who can help you solve work-related issues (aka gripe sessions). ☺
5. New Contacts in your Outlook email besides your boss, your coworkers, and your mom (if she has email).
4. Looks great on a resume, unless you plan to be right where you are in 10 years. If that's the case, never mind.
3. If you're elected to certain Board positions, you get to go to Chicago and the National Convention, all expenses paid! No need to beg on hands-and-knees to your boss.
2. Shopping! (When there is free time between or after educational sessions related to #3).
- 1. Risk-taking is minimal - you'll never get fired from a volunteer position. We're that easy-going. Really.*

And on that note...

### **Still Need Volunteers For the Following Committee Chairs (hint-hint):**

- Bylaws – involves some typing, nit-pickiness with wording helpful.
- Spring Education (co-chair), specifically looking for Mitchell-area members to plan education sessions.
- Spring Arrangements, specifically looking for Mitchell-area members to plan site, food, etc.
- Continuing Education Coordinator (plans an education session outside of the 2 scheduled meetings).
- CoP Coordinator – maintains the CoP on the AHIMA website, not incredibly tech-y, excellent training available.



**Congratulations Renae Spohn!**



With your help (and some great campaigning by DeAnne Kribell) SDHIMA's very own Renae Spohn was elected to the AHIMA Board of Directors! Please join us on the SD CoP to write Renae a note of congratulations, sort of like a virtual card without the illustrations – you provide the zippy and/or heartfelt comments.



### Update Your Profile

Have you earned a new credential this year? Maybe you have a new job? New email address? Remember to update your member profile on [www.ahima.org](http://www.ahima.org). This is important, not only for AHIMA, but also because this is where SDHIMA gets its membership contact information.



### National Voting Results

Way to go, SDHIMA! South Dakota had a 25.8% turnout in the recent AHIMA elections. Only one other CSA had a higher turnout (Puerto Rico). The national turnout was 9.1%.



### We Want To Hear From You!!!

All SDHIMA members are asked to participate in a quick survey to gather your opinions on volunteerism and educational offerings. It's so short, it's comparable to all those tiny little towns along I-90, you blink and you miss them. I would LOVE to see 100 responses. Follow the link to this 7 multiple-choice question survey:

[http://www.surveymonkey.com/s.aspx?sm=rdVbX89XeIxxjGECQOdA2g\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=rdVbX89XeIxxjGECQOdA2g_3d_3d)

This company (surveymonkey.com) is one that AHIMA uses for most of its member surveys, so no worries...it's reputable and won't do anything funky to your computer or start sending you tons of spam.



## New Website To Build The HIM Workforce

AHIMA has launched a new website in an effort to increase student enrollment in HIM programs. It is very comprehensive, from different pages for traditional versus nontraditional students, how to fund your education, classes to take, and more. Check out [www.healthinformationcareers.com](http://www.healthinformationcareers.com). I would like to challenge all our members to contact your local guidance counselors and let them know about this really nice tool. (Then report your contact to the Each 1 Reach 1 committee!).



## Current SDHIMA Board And Committee Chairs

<b>President</b>	Jennifer Gholson	<b>Educational Funding</b>	Angie Monson
<b>President-Elect</b>	Deb Dethlefsen	<b>Archives</b>	Joyce Havlik
<b>Past President</b>	DeAnne Kribell	<b>Wall of Fame</b>	Joyce Havlik
<b>Secretary</b>	Linda Maas	<b>Spring Education</b>	Christi Lamb (co-chair needed)
<b>Treasurer</b>	Jamie Husher	<b>Newsletter</b>	Teresa Simons
<b>Dir. Of Public Relations</b>	Joanne Powell	<b>Each 1 Reach 1</b>	Janice Swanson
<b>Dir. Of Education</b>	Laura Moller	<b>RHIO Coordinator</b>	Linda Maas
<b>Nominating</b>	Kathy Dorale	<b>CEC/My PHR</b>	DeAnne Kribell and Kathy Dorale
<b>Awards Chair</b>	Julie Plimpton	<b>Website</b>	Dorine Bennett and Renae Spohn
<b>Legislative</b>	Vicki Carsrud	<b>Scholarship</b>	Darla Toben
<b>Coding Roundtable</b>	Christy Swan	<b>Marketing &amp; Recruitment</b>	Debbie Deleeuw and Ronni McKay
<b>Membership</b>	Jackie Bietz		

Most of these committees are looking for members. If you think you could help out with any of these or want some additional information on any of these positions, contact Jennifer at [jgholson@rcrh.org](mailto:jgholson@rcrh.org).



## Action Community for E-HIM Excellence (ACE) Challenge

WE NEED YOU! Yes, you. You're that person that has expertise in \_\_\_\_\_ (fill in the blank). Don't be fooled by the "e-HIM" in the title because this doesn't just apply to those of you with EHR experience. It's ALL areas of HIM that are being touched by technology. The ACE challenge mobilizes a network of experts and change agents to identify, prepare, engage, mentor and recognize those working to transform HIM practice. ACE members will form a preferred pool of experts and a network of peers transforming HIM. Joining the challenge begins with recommendation or self-nomination. To nominate yourself or a colleague, log on to [www.ahima.org](http://www.ahima.org) and click on "Be Part of the ACE Challenge".



## Congratulations To Our SDHIMA Award Winners For 2007!!

Kathy Dorale, Board Member of the Year

Karla Peter, Unsung Hero

Dorine Bennett, Member of the Year (forwarded to AHIMA Triumph Awards)

DeAnne Kribell, Mentor Award (forwarded to AHIMA Triumph Awards)



## Upcoming Events

**August 23 – SD HIT Summit, Ramkota Hotel, Sioux Falls** - We recently sent out an email blast regarding this education opportunity. Registration is \$40.00 per person – *deadline to register is August 17<sup>th</sup>*. For more information or to obtain a registration form please contact Diane Halverson at 605-256-5555. You can also check the SD CoP for more information.

**September 19-21 – SDAHO Fall Convention, Sioux Falls** - Three sessions you definitely need to attend!

- *If Disney Ran Your Hospital*, A Special Program by Fred Lee. Fred Lee has an insider's experience and a keen eye for cultural comparisons. He is author of the runaway bestseller, *If Disney Ran Your Hospital*; *9 1/2 Things You Would Do Differently*, which won the American College of Healthcare Executives James A. Hamilton 2005 Book of the year.
- *Looking Into the Eye of the Tiger: Dealing with Disruptive Physician Behavior*, Stephen Lazoritz, MD. This session will address disruptive physician behavior which is on virtually every physician leader's short list of most difficult challenges. Every hospital in America has at least one physician with disruptive behavior. This session will provide you with practical solutions to eliminate disruptive physician behavior.
- *SDHIMA Business Meeting* -- Have you been to a SDHIMA business meeting lately? If you have, you know *it is imperative to have a quorum* to conduct any business. We need to vote on bylaw changes -- WE NEED YOU TO ATTEND THE BUSINESS MEETING (even if you don't attend the rest of the convention)! It is scheduled for **Thursday, September 20; 4:15-5:15 pm.**



## Resolutions To Be Voted On By House of Delegates

The HOD will hold an electronic vote on two resolutions this September:

- My PHR (personal health record) resolution – intended to charge HIM professionals with the responsibility of creating and maintaining their own PHR. We will need to share the importance of this initiative with our family and community members. (you know...walk the walk)
- Diversity Resolution – to achieve diversity, this resolution encourages AHIMA to adopt practices to expand the real opportunities available to HIM professionals; respect the individual sensibilities, personal beliefs, differences and privacy of all HIM professionals and monitor the impact of these practices to improve and strengthen them over time.

Both resolutions are posted on the State Leaders CoP (you don't have to be a state leader to belong to this CoP). All members are encouraged to review them and pass along any feedback to Jennifer, Laura, or Deb prior to the vote.



### Larger \* Louder \* Faster! Summer Team Talks: July 20<sup>th</sup>, 2007 By Deb Dethlefsen

**President Byron Pickard** welcomed all to the Team Talks meeting and announced the AHIMA elections results and FORE Triumph Award Results. The highlight of this meeting was the announcement of *Renae Spohn* winning a seat on the AHIMA Board of Directors. An industry update was then given by **Linda Kloss**. AHIMA continues to actively participate in many of the following initiatives:

- All things related to EHRs and e-HIM, including HIM professionals involvement, quality data, the network of networks, privacy and security, and advocacy efforts in Washington
- AHIMA leadership roles in Health IT
- AHIMA leadership roles in Coding and Classification (can you believe the WHO is already looking to ICD-11 and we aren't even on ICD-10 yet?)
- AHIMA leadership roles in Privacy and Security

**Sandra Fuller** introduced several AHIMA initiatives for the coming year including:

- **The ACE Challenge:** ACE members lead and influence e-HIM, making a difference in their organizations, communities, states and at a national level. **The ACE Leadership Institute** is a proposed 5-Day program on Presentation, Writing, Negotiation, Mentoring Skills and How to Move from Practitioner to Consultant.
- **Brand Extension: Why Brand AHIMA?** We need to differentiate ourselves in the growing market and find better ways to serve a diverse membership. Branding will present a more consistent image to the rest of the world, just like a fast food symbol (like the famed golden arches) means you will get the same french fries whether it's in South Dakota or Paris, France).



Jennifer and AHIMA President Bryon Pickard



## Leadership Conference: July 21-22, 2007

By Deb Dethlefsen

The morning started with the session entitled Governance as Leadership presented by *William P. Ryan*. This session provided information on how to have a successful volunteer board. His basic point is that volunteer boards spend most of their time taking care of the business of the day and maybe doing a little strategic planning but not enough time on generative thinking (fancy word for brainstorming). The more time spent on generative thinking usually makes the board more successful and the board members feel more empowered and enriched by their experience.

The rest of the conference consisted of breakout sessions on different topics. The session on *Volunteers: Succession Planning* was very interesting. The highlight was hearing ideas on identifying potential leaders and convincing them to step into the leadership roles. This needs to be an ongoing process to ensure there is adequate support for leadership transition.

I also attended a session entitled: *Chairing a Board of Directors*, presented by **Wendy Mangin** and **Linda Kloss**. Discussion included the key roles of board chairs and ways to facilitate a productive board meeting. Interesting ideas were shared on how to have a productive year as a board member.

Jennifer and Deb in Chicago



Laura with metal moose (urban art)



## DSU Report

By Dorine Bennett

As I write this update, I am taking a break from reading through the student reports from the supervised professional practices. Those experiences are so valuable to the students and everyone (even the teachers here at DSU) learn so much from the student's exposure to real-life practice. I can't begin to tell you all how much we appreciate your willingness to share your time and efforts and your commitment to doing a good job for the students! In the past year or so, a number of South Dakota facilities have welcomed students: Avera Cancer Institute, Avera McKennan, Avera Queen of Peace, Avera Sacred Heart, Avera St. Benedict, Avera Weskota Memorial Hospital, Bethel Lutheran Home, Brookings Clinic, Brookings Hospital, Canton-Inwood Memorial Hospital, Douglas County Medical Center, Flandreau Hospital, Good Samaritan Center, Huron Clinic, Huron Regional Medical Center, Interlakes Medical Center, Lake County Community Health, Madison Community Hospital, McGreevy Clinic Avera, Mid Dakota Medical Center, Milbank Area Hospital, Mitchell Clinic, Pioneer Memorial Hospital, Prairie Lakes Medical Center, Rapid City Regional, Sanford USD Medical Center, St. Mary's Hospital, University Physicians Clinic, and the Veterans Administration Hospital. (I apologize if I missed anyone or made a mistake in the facility name.) And that is just the list of facilities within our state! With our distance program, we have students in about 26 states, so we're making contacts with facilities across the nation. A big THANK YOU to everyone!!

Also, thank you to everyone who serves on our advisory board, or provides resources for our programs, or helps by being a guest speaker in the classes – we are grateful for the support and assistance. Feel free to contact us at any time to volunteer to share your expertise or to make suggestions – your input is important!

There were two health information administration (HIA) students who officially graduated in May, and we will be having six health information technology (HIT) and four HIA students finish their programs in August. We wish them all well – many of them are already employed, but some are looking for positions. I'd encourage all of you to contact Dakota State University's Career Services office to let us know about any openings that you have and we'll make that information available to our students.

We also have had a graduate within the faculty of the Health Information Management Programs – congratulations to Rose Goeden for completing the Master of Business Administration (MBA) degree from the University of South Dakota. She's been working hard and should be proud of her accomplishment!

Joyce Havlik has added teaching in the health information systems track within the Master of Science in Information Systems degree to her list of courses this year. She has enjoyed the new experience of working with graduate students, and I know that they are learning a great deal from her.

As you may already know, we write a newsletter for the HIM Programs each semester, and those are posted under the "News" link on our website at [www.departments.dsu.edu/him](http://www.departments.dsu.edu/him). Please take a few moments to read the newsletters and review the information on the website. I hope that you will find it interesting and informative – we'd love to have you tell others about it too!